

## Imagine No Malaria - Overview

**Imagine No Malaria** is a \$75 million effort of The United Methodist Church to eliminate malaria deaths in Africa by 2015.

### Malaria

- Malaria is caused by a parasite called Plasmodium, transmitted through the bite of a tiny mosquito.
- Every 30 seconds, a child in Africa dies of malaria.
- This disease claims more than 1 million lives each year.
- More than 90% of malaria deaths occur in sub-Saharan Africa.
- Malaria's symptoms start with fever, chills, vomiting, headache – and leads to convulsions, organ failure and death.
- Malaria is 100% preventable and treatable – this is a fight we can win.

### A Sustainable Victory

The key is empowering people in Africa to achieve a **sustainable victory** over malaria, which we will accomplish through:

**Prevention:** Distributing insecticide-treated bed nets (Nothing But Nets), and working to drain standing water where mosquitoes breed.

**Education:** Teaching people how to effectively use bed nets and how to protect themselves from malaria.

**Communication:** Using radio and cell phones to deliver life-saving information about malaria.

**Treatment:** Improving access-to-care by training community-based health workers, and delivering life-saving medicines so hospitals and clinics can care for those in need.



### Partners

The United Methodist Church is working in partnership with leaders in global health, including the Global Fund, the Bill and Melinda Gates Foundation, and most closely with the United Nations Foundation

### Calling

Just as the cross is a sign to us of God's love, we are called to be a sign of God's love and commitment to the world.

### Results

- **Sierra Leone** (November 2010) – Planned distribution of 2.5-3 million bed nets to vulnerable population.
- **Zimbabwe** (May 2010) – Trained in-country health board.
- **Democratic Republic of Congo** (April 2010) – Participated in multi-faith event to distribute 30,000 bed nets. Included program to educate community members on the effective use of nets and how to prevent malaria.
- **Cote d'Ivoire** (December 2009) – Funded, built and opened a public radio station in December 2009. As a partner in Nothing But Nets, we have raised more than \$8 million to support additional net distribution efforts in: **Gabon, Kenya, Uganda, Congo-Brazzaville, Nigeria, Chad, Ivory Coast and Mali**

*For additional details about the Imagine No Malaria case for support, please see pages 28-35.*

## Free Resources (available online or by order)

### TRI-FOLD BROCHURE\*

Educate church members about our fight against malaria. This brochure provides an overview of why and how Imagine No Malaria helps us live a Christ-like ministry for those in need.

UMCom Product #0700



*Tri-fold Brochure*

### POSTER BROCHURE

Every day, malaria's impact unfolds throughout Africa. Unfold this brochure – it's an illustrated impact of malaria's toll, ending with a poster to convey the case against malaria. UMCom Product #0701

### OFFERING ENVELOPE\*

These Imagine No malaria offering envelopes are perfect to include as a bulletin insert on your designated Sunday to Save Lives. They should be available at Nothing But Nets and Impact 100 events. UMCom Product #0703

### IMPACT 100 – BROCHURE\*

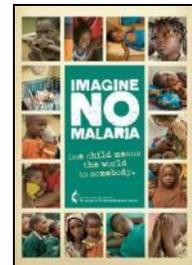
This brochure is a perfect for supporting Impact 100 events; it provides a breakdown of how we can maximize support of Imagine No Malaria to save lives. UMCom Product #0704

### DVD

Get the INM overview, videos for youth and small groups and video from our work in Africa on one DVD.

### MINISTRY IMPLEMENTATION GUIDE\*

A simple, straightforward manual to help you lead your congregation and direct their energy to achieve a maximum fundraising impact. UMCom Product #0702



*Ministry Guide*

### DATA CD-ROM

Print-on-demand PDF copies of material to support your Imagine No Malaria efforts.

Contents include facts, FAQ, reporting forms and bulletin inserts. UMCom Product #0707

### IMAGINE NO MALARIA TOOLKIT

A comprehensive kit assembled to provide detailed information about how The people of The United Methodist Church are putting discipleship into action to overcome malaria in Africa. Please order through customer service: (888) 346-3862. UMCom Product #0706

### WORSHIP RESOURCES

Crafted by our ministry staff to help connect this urgent need to living a Christ-like ministry, we offer compelling scripture related to this calling, and worship planning support to help connect our calling to this issue.

### AVAILABILITY

Many items are available via print-on-demand through our website: [www.ImagineNoMalaria.org](http://www.ImagineNoMalaria.org).

*\*Also available in Spanish*

## Facts About Malaria

**Fact:** Malaria is caused by the plasmodium parasite, spread by the bites of infected mosquitoes. If not treated promptly with effective medicines, malaria often is fatal.

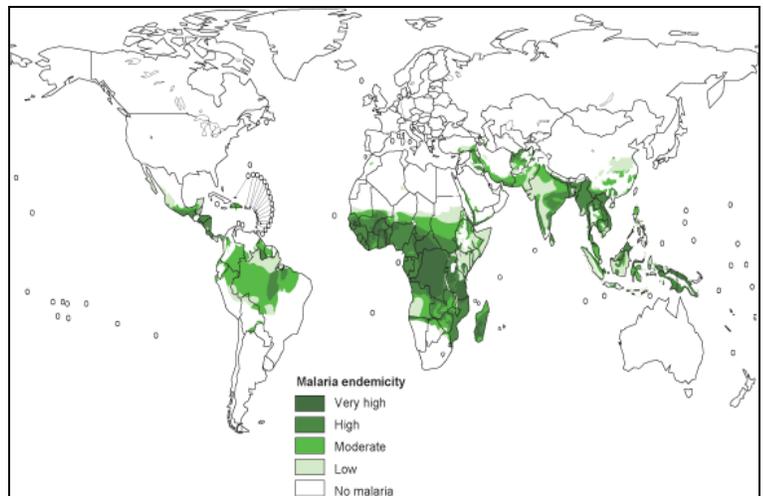
**Fact:** Every 30 seconds a child in Africa dies of malaria; that's 3,000 young lives every day.

**Fact:** Malaria kills more than one million people each year. Ninety percent of these deaths occur in sub-Saharan Africa.

**Fact:** Malaria's symptoms include fever, chills, vomiting, severe pain, convulsions and death.

**Fact:** Malaria is a completely preventable and treatable disease.

**Fact:** Prior to 1951, Malaria was a serious public health problem in the United States. A comprehensive effort from 1947-1951 virtually eradicated malaria in this country.



**Fact:** Malaria is a disease of poverty.

It severely impacts those who cannot afford treatment or have limited access to healthcare, leading to a detrimental effect on attendance at workplaces and schools.

**Fact:** Malaria rates in parts of Africa are on the decline: after increasing net coverage and access to medication, the under-five mortality rate in Rwanda dropped by 66% in two years. In Eritrea, the overall morbidity rate decreased by 80% in just four years using similar methods.

**Fact:** Aggressive efforts in the African nations of Eritrea and Rwanda have helped cut malaria deaths in half. The country of South Africa is expected to be declared "malaria free" in advance of the 2010 World Cup.

## Filling out the Donation Envelope

<input type="checkbox"/> YES, I want to support <i>Imagine No Malaria</i> .	I wish to pledge my total gift of \$_____ over:
<b>My Gift to Imagine No Malaria:</b> <input type="checkbox"/> Save 500 lives / \$5,000* (\$83/month) <input type="checkbox"/> Save 25 lives / \$250 <input type="checkbox"/> Save 100 lives / \$1,000* (\$28/month) <input type="checkbox"/> Save 10 lives / \$100 <input type="checkbox"/> Save 50 lives / \$500 <input type="checkbox"/> Other: _____	<input checked="" type="checkbox"/> 3 years (\$1,000+) <input type="checkbox"/> 5 years (\$5,000+) <input type="checkbox"/> Other: _____
<i>* Gifts of \$1,000 or more may be pledged over 3 years.          Gifts of \$5,000 or more may be pledged over 5 years.</i>	Balance Paid: <input checked="" type="checkbox"/> Monthly <input type="checkbox"/> Quarterly <input type="checkbox"/> Annually <i>Payments divided evenly over the # years above.</i>
<input type="checkbox"/> Enclosed is my check to <i>UMC-Imagine No Malaria</i> . <input type="checkbox"/> Please bill my credit card: ( <input type="checkbox"/> Pledge (see box))	<input type="checkbox"/> Payments to be made via check <input type="checkbox"/> Please bill my credit card (listed below).
<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard    Account #: _____    Exp. Date: ___/___ <input type="checkbox"/> Discover <input type="checkbox"/> American Express	_____ Signature (required for all pledges)
Signature (required): _____	

### Gift or Pledge Information

- The donor should select the box that corresponds to the number of lives he or she wants to save.
- Individuals who choose to save at least 100 lives **and pledge** that commitment over time, rather than making a one-time gift for the total amount, must complete the selections in the small box to the right.
  - Indicate the total gift amount, which should correspond to the selection made to the left of the box.
  - Select the timeframe over which the pledge will be made. NOTE: gifts under \$1,000 cannot be pledged. If they are submitted, Imagine No Malaria will not send reminder notices to these individuals.
  - Select the method of payment for the pledge, via either check or credit card.
  - Finally, **SIGN THE PLEDGE so it will be valid.**
- Indicate if the gift or pledge will be made via check or credit card. If paying by credit card, the donor should fill out the appropriate information, making sure the card has not expired and will not expire soon. **To be a valid form of payment, gifts made by credit card require a signature.**

### Contact Information

Contact information for the donor should be completed along with the church name for credit to the organization. This information is necessary to acknowledge all gifts and pledges and to send pledge reminders.

### Anonymity

If individuals wish to make a pledge or offering but do not want to have that information recognized, they can check the box at the bottom of the envelope and their names will not be shared or celebrated. Please note: gift amounts are never shared, however we appreciate the opportunity to celebrate our generous supporters!

## Completing the Record of Contribution Form

Church Record of Contribution Please Print or Type										Report # _____ Page _____ of _____					
Church Name:					Conference:			District:							
Prepared By:					Date Prepared:										
Daytime Phone:			Fax:			E-mail:									
<small>Please forward this form along with all documentation to: UMC – Imagine No Malaria P.O. Box 440544, Nashville, TN 37244 (Toll Free: 866-521-1179)          Keep a copy of this form and copies of gift envelopes (if desired) as your congregation's permanent financial record.</small>															
Donor Information					Gift & Payment Information					Special Instructions					
Name	Address	City	State	ZIP	Home	Billing	Other	Total Gift/ Pledge (\$)	Payment (\$)	One Time Gift?	# Years in pledge	Monthly	Quarterly	Annually	Donor name for campaign recognition (if different), anonymous gift, etc.
<i>Example: John Doe</i>	<i>1234 Main St.</i>	<i>Anywhere</i>	<i>TX</i>	<i>12345</i>	<i>x</i>			<i>1,000</i>	<i>100</i>		<i>3</i>			<i>X</i>	<i>Given in honor of Jane Doe</i>

### Preferred Method

- Open all envelopes and match the amount enclosed with the gift information provided on the envelope. Correct any discrepancies.
- Record all donor gift information as shown in the sample.
- Summarize the totals in the "Total Gift/Pledge (\$)" column and "Payment (\$)" column.
- Write one check to: **UMC-Imagine No Malaria** to cover all cash donations and checks written directly to the church. Note donors covered in this check on the Record of Contribution under "special instructions".
- Return the opened gift envelopes, a copy of the record of contribution and the check to cover the amount raised in cash to:  
**UMC – Imagine No Malaria**  
 P.O. Box 440544  
 Nashville, TN 37244
- If possible, email the completed Record of Contribution form to [INMInfo@umcom.org](mailto:INMInfo@umcom.org). While the excel version of the form is preferred, a word version is also available. This form should be neatly printed or typed.
- The pastor will receive an acknowledgement verifying the amount received.

We strongly encourage this method for submitting gifts to ensure accurate recording and reporting of contributions. To quickly expedite this process, please avoid submitting handwritten names and addresses.

### Alternate Method

- Open all envelopes and match the amount enclosed with the gift information provided on the envelope.
- Clarify on the envelope any names and addresses that may be difficult to read or are incomplete.
- Write one check payable to **UMC – Imagine No Malaria** to cover all cash contributions.
- Return all gift envelopes along with the check to cover the amount raised in cash to address indicated above.

### Pledge Gifts

Donors making pledged gifts will receive payment reminders directly from Imagine No Malaria